

COMMERCIAL RADIO STATION FORMAT

KINGDOM FM

Character of Service

A HIGHLY LOCALLY-FOCUSED BROAD MUSIC AND INFORMATION STATION FOR FIFE, WITH COMMUNITY INVOLVEMENT

Licensed area	Fife area (as in Ofcom advertisement)
Frequency	95.2, 96.1, 105.4, 106.3 and 96.6 MHz
Service duration	24 hours
Locally-made hours	At least 20 hours a day (to include peaktime) save for occasional syndicated programmes
Local news bulletins	At least hourly at peaktime weekdays and weekends. Outside peak, UK-wide, nations and international news should feature.

Shared arrangements (if applicable)

Co-location	No Arrangements
Programme sharing	No Arrangements

Definitions

Speech / Music	Excludes advertising, programme/promotional trails & sponsor credits
Peaktime	Weekday breakfast and drivetime, and weekend late breakfast
Daytime	0600 to 1900 weekday and weekend
Locally-made	Production and presentation from within the licensed area

MCA population : 293,768

Licence number : AL 223-1

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines as updated with additional text from "The Future of Radio : The Next Phase" (2007) **AGREED FEB 2008**